



Philippe Roche (standing), Serge Rinville and Patrick Chouchan, probably at the Cologne trade show.

A TALE OF TWO FAMILIES

Roche Bobois came into being when two families met each other by pure chance: the Roche family and the Chouchan family.

1950: PARIS

In 1950, Jacques Roche purchased the former Alexandre Dumas theatre on rue de Lyon and developed two stores there. Philippe and François, his two sons, joined the company and together established the business development strategy. They began to distribute the leading specialists in French contemporary furniture with a strong Bauhaus inspiration, such as Minvielle, Steiner and Airbome, while also producing designs by renowned designers like Pierre Paulin and Marc Berthier. At the time, the Chouchan family sold their furniture in Paris on Boulevard Sébastopol, from their store "Au Beau Bois" (which would become Bobois).



1960: THE MEETING

Copenhagen trade fair: discovering Scandinavian furniture. Philippe and François Roche attended the trade fair, as did Patrick and Jean-Claude Chouchan. Both duos wanted to import the furniture for distribution in Paris. They developed their first combined catalogue, thus creating a national franchise network. The adventure was off to a good start. In 1961, they conducted their first national advertising campaign in Elle magazine. The success of these advertisements showed the potential of combining these two names – Roche and Bobois – and triggered great sales growth. From that period on, Roche Bobois became a fully fledged brand.







1970 - 2000: PIONEERING DEVELOPMENTS

The seemingly ubiquitous television set of the 1970s gave rise to a major transformation in the average home's layout: the sofa became an essential piece. It is central to the Contemporains collection.

In the early 1980s, Roche Bobois expanded its range by creating the Provinciales collection, which revisits traditional French furniture.

The 1990s, the trend of cultural diversity went hand-in-hand with the rise of ethnic furniture. Roche Bobois identified and addressed this new demand by creating the Voyages collection.

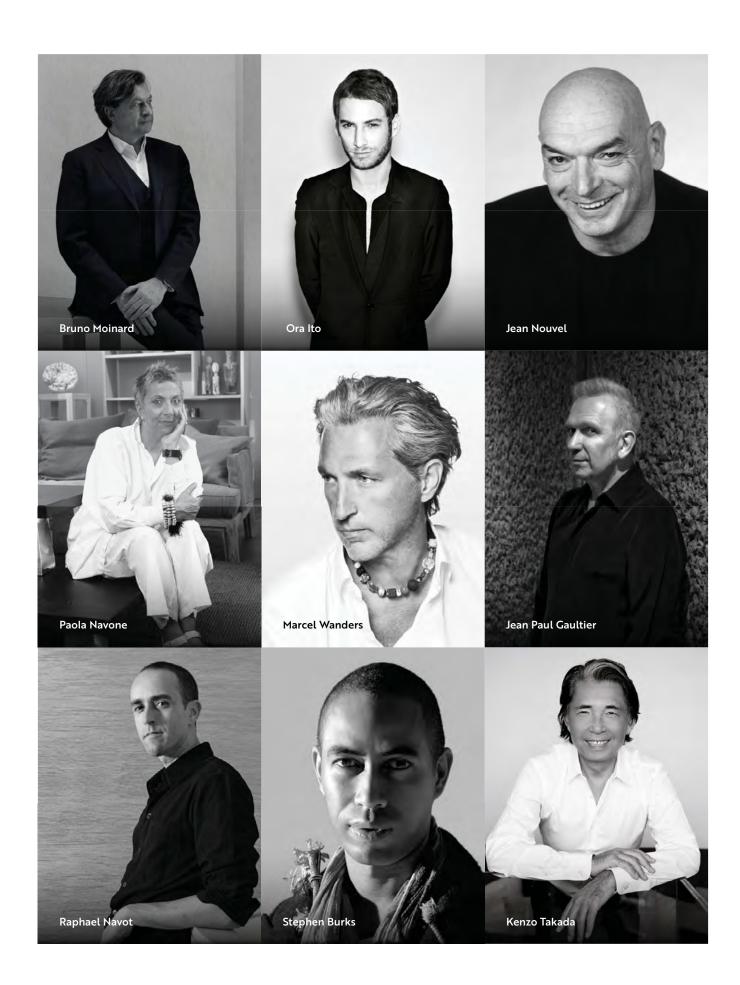
Roche Bobois saw two major developments as it entered the 21st century: international expansion with its showrooms cropping up in a rising number of prestigious cities across the world. And the development of highly creative partnerships with designers, architects and creators working with Roche Bobois to conceive and develop equally functional and aspirational furniture and objects, reflecting an approach to design based on living.

ROCHE BOBOIS TODAY

Roche Bobois currently operates in 50 countries through an international network of more than 250 showrooms. Roche Bobois is one of the only furniture distributors to have achieved successful international expansion while creating a trademark style aligned with customers' needs and desires.

60 YEARS OF ICONIC PIECES



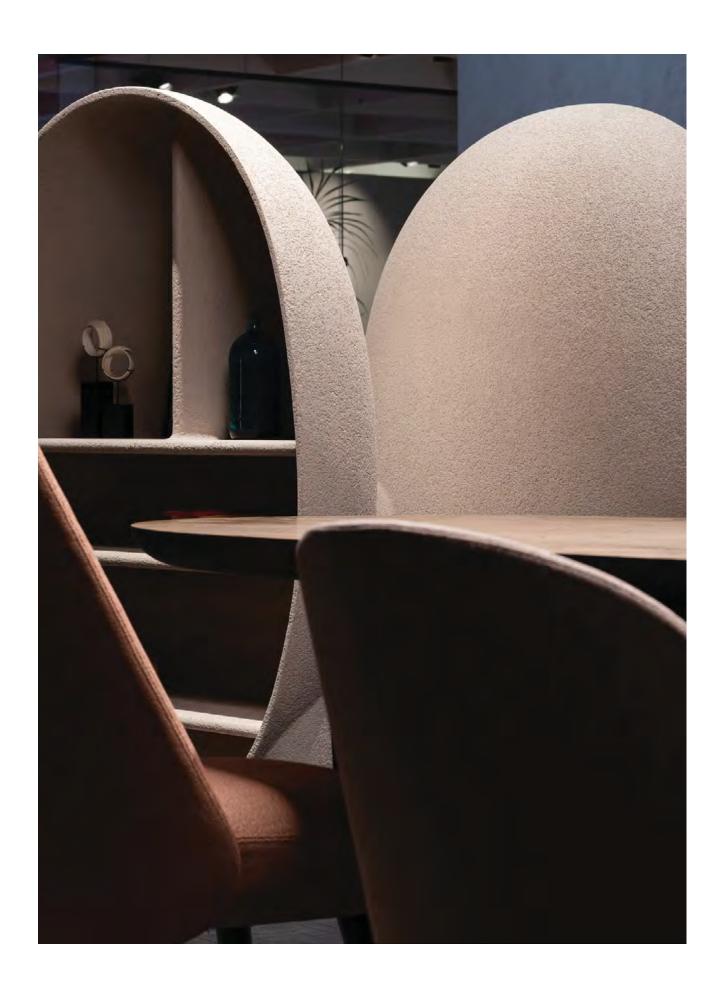


THE DESIGNERS FOR ROCHE BOBOIS

Designers, architects and established or emerging stylists all come together at Roche Bobois. These strong personalities combine creative imagination with artisanal expertise; they have chosen the art of living as their canvas of expression. They

inspire Roche Bobois' French art de vivre: women and men who

apply their talent to designing beautiful, innovative and smart furniture.



FURNITURE PRODUCTION

FROM INDIVIDUALS TO PROFESSIONALS

Since its creation, Roche Bobois has been developing exclusive collections for its network of showrooms and for use by individual customers.

Today, Roche Bobois applies its production expertise to serve professionals, project managers, architects, decorators and influencers via a dedicated Contract department.

Professionals can now rely on our assistance with all types of projects: residential, hotels, offices, real estate development, and more.

The Roche Bobois Contract service offers you special access to the brand's designs, while also helping you to select products and their finishes. Working closely with you, we advise you on interior layout options.

Production is carried out exclusively in our European workshops, which allows for fast lead times and customised materials, dimensions and finishes, in keeping with the Brand's quality and eco-design standards.

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 BAR STOOLS
- 44 ARMCHAIRS SOFAS & OTTOMANS

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SEATING

CHAIRS - DINING ARMCHAIRS
BAR STOOLS



designed by Sacha Lakic





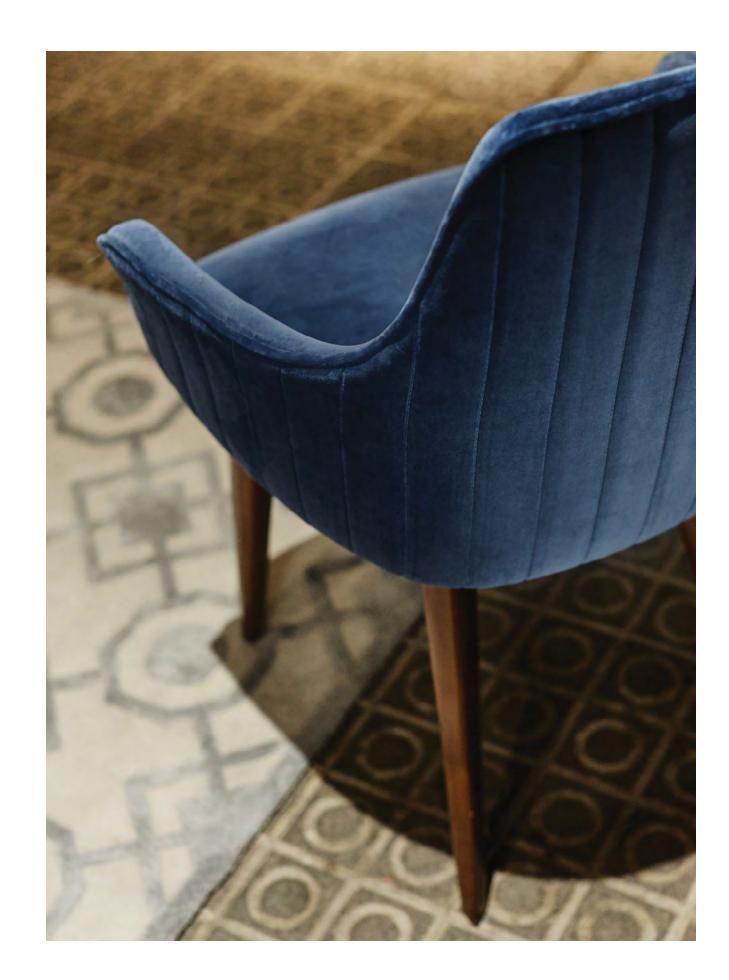
IDENTITIES

designed by Raphael Navot









EDEN ROCK

designed by Sacha Lakic









Chair, dining armchair and bar stool with base in solid beech. Fabric upholstery.

A L55 H86 D58 H148 C L51 H94 D49 H170
B L61 H86 D58 H148 D L59 H86 D57 H148





021



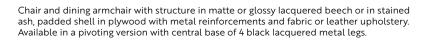


















designed by Alnoor





027

STEEPLE

designed by Enrico Franzolini





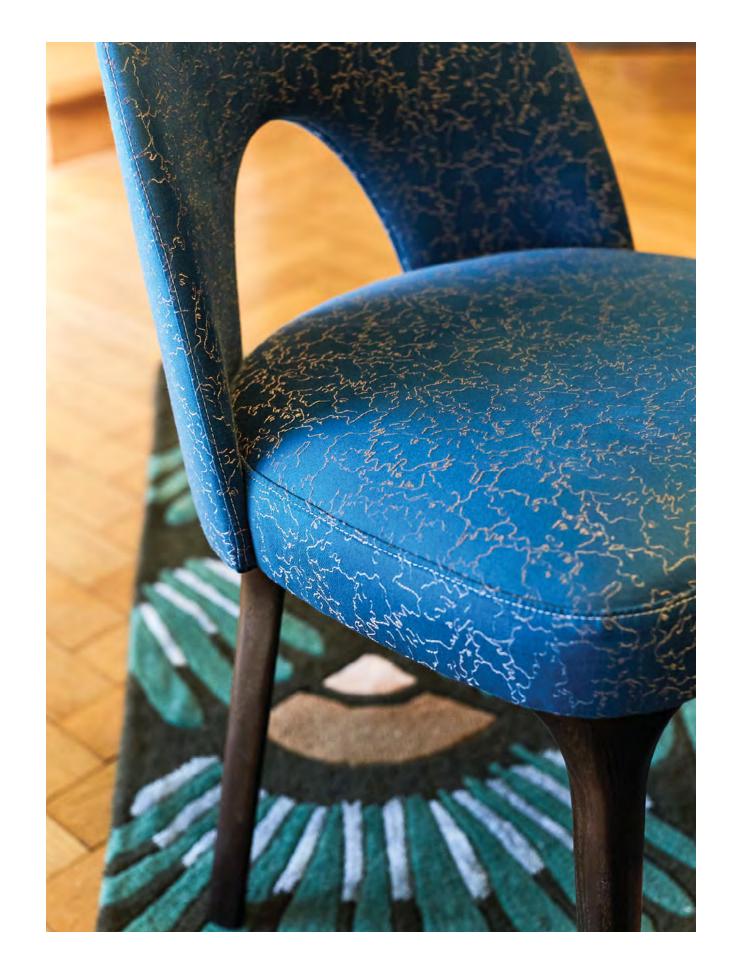
CHISTERA

designed by Marcelo Ziliani





031











designed by Antoine Fritsch & Vivien Durisotti

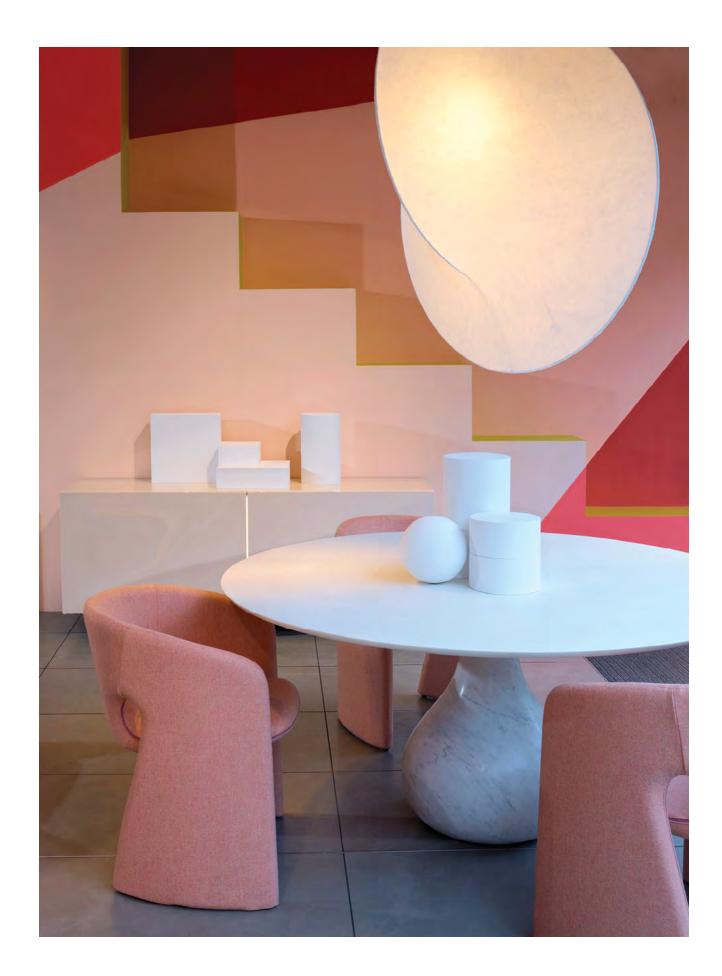






Dining armchair made from reinforced cold foam with steel structure. Fabric upholstery.







designed by Cédric Ragot









CEO & RDV

designed by Sacha Lakic

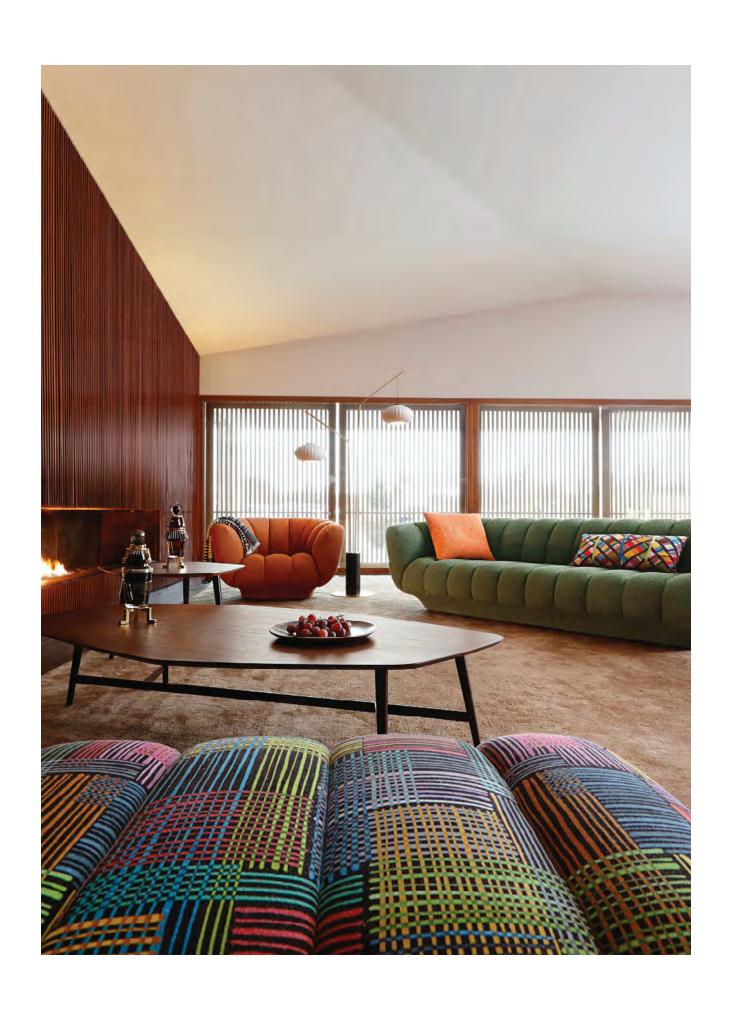




043







SEATING

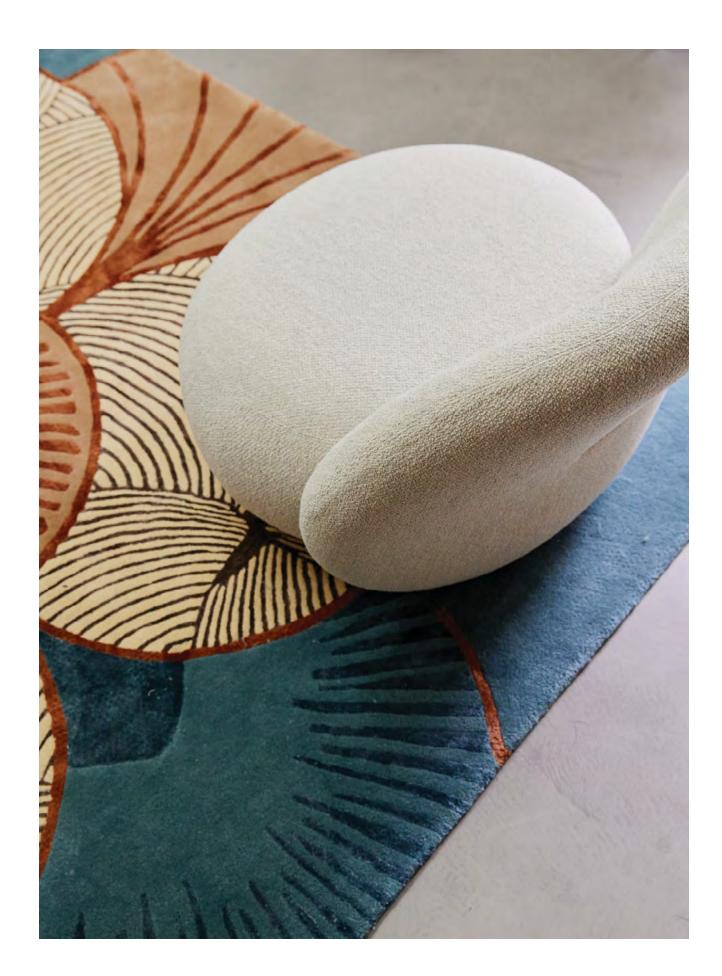
ARMCHAIRS - SOFAS & OTTOMANS



designed by Sacha Lakic







AROBASE 049

designed by Antoine Fritsch & Vivien Durisotti





 $\frac{\textbf{roche}bobois}{\texttt{CONTRACT}}$

NUAGE

designed by Roberto Tapinassi & Maurizio Manzoni



















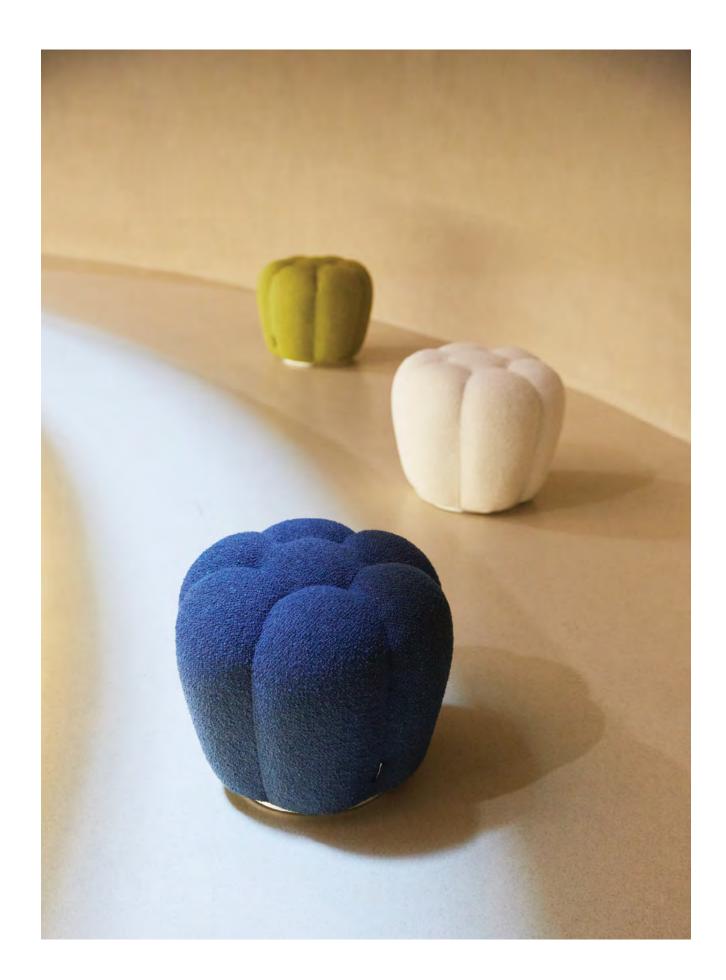














designed by Sacha Lakic



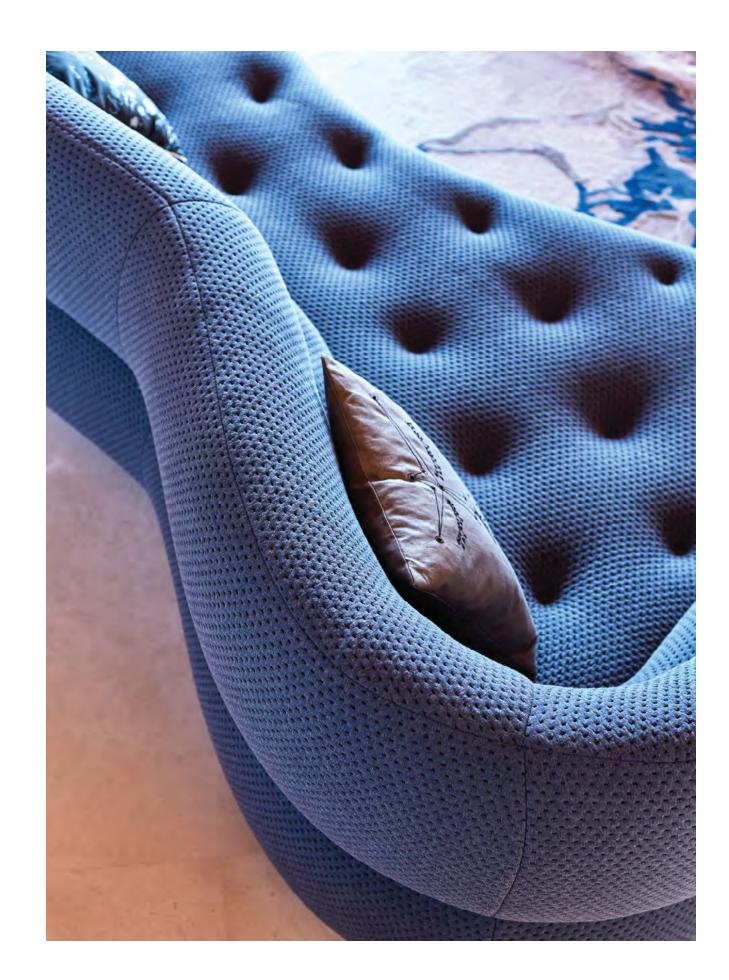
Ottomans with one-piece seat in foam. Fabric or leather upholstery.







B L36 H49 D42 **D** L38 H48 D31



SENSE designed by Studio Roche Bobois















BUBBLE MINI

designed by Sacha Lakic

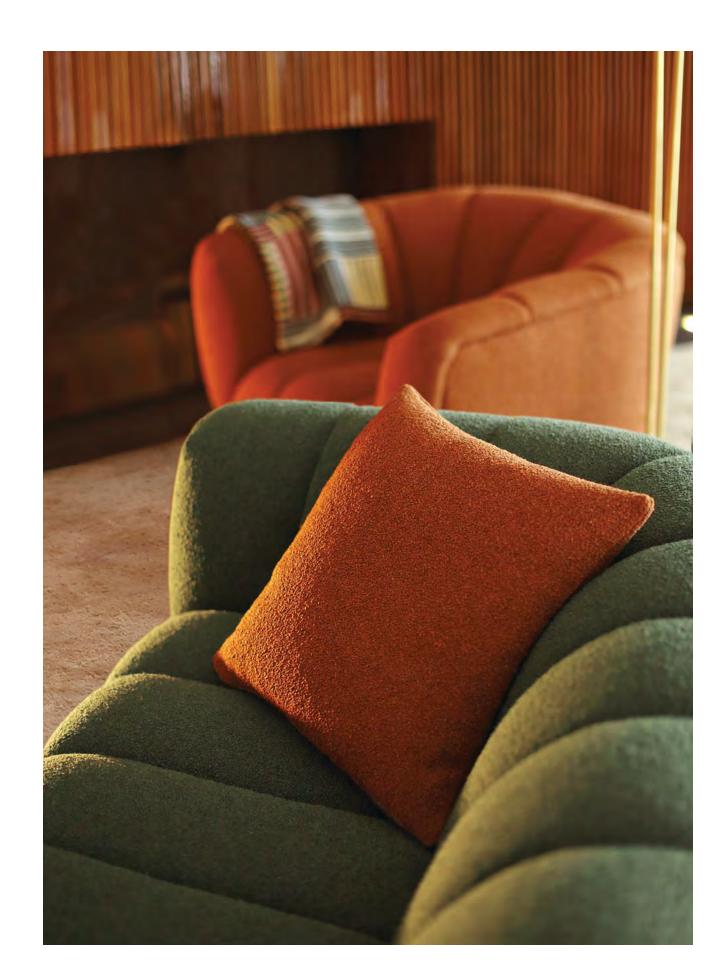




designed by Roberto Tapinassi & Maurizio Manzoni









designed by Roberto Tapinassi & Maurizio Manzoni









PLAYBACK

designed by Maurizio Manzoni



071



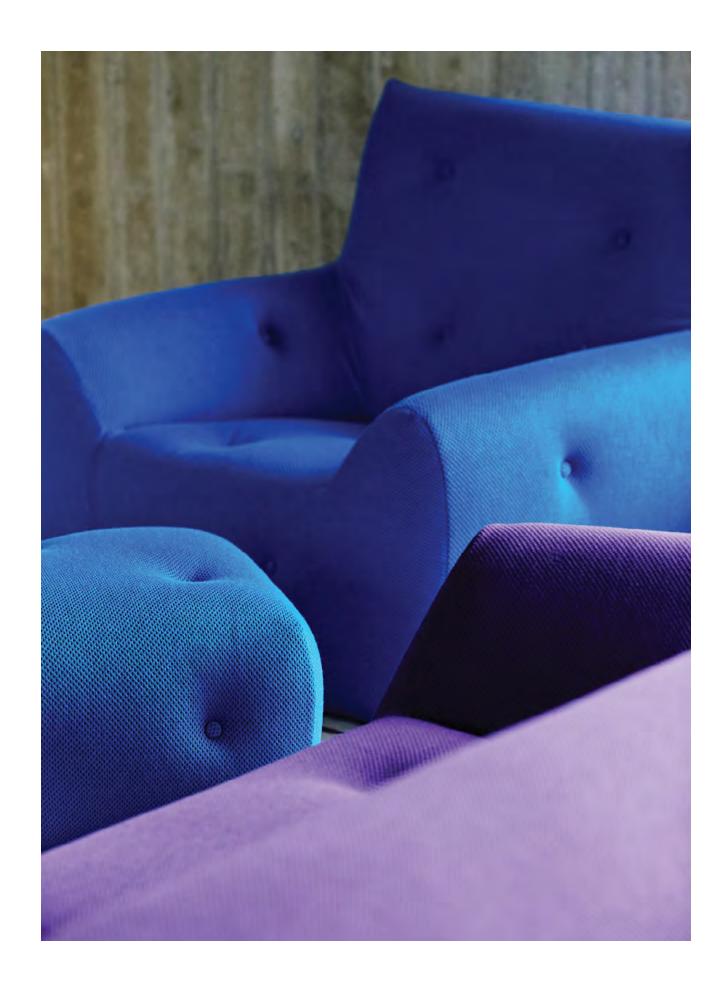








A L240 H70 D92 h₁40 **B** L100 H70 D92 h₁40



INFORMEL

designed by Hans Hopfer







PARIS PANAME

designed by Bruno Moinard













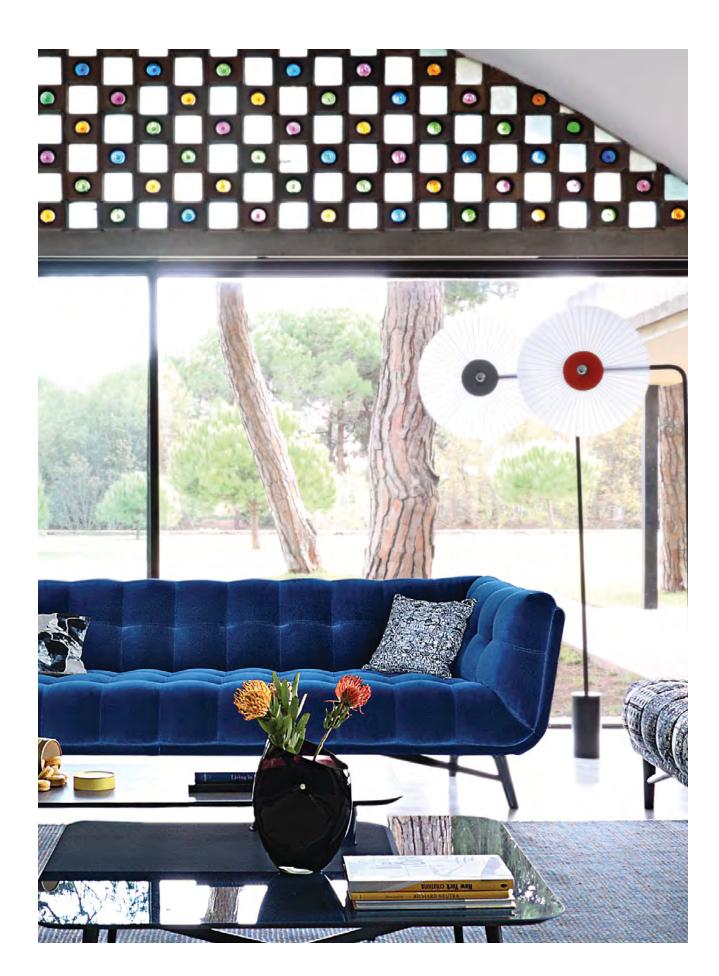
EDEN ROCK

designed by Sacha Lakic





077



designed by Roberto Tapinassi & Maurizio Manzoni









Sofa, armchair and ottoman with base in stained solid beech Padded seat, back and armrests. Fabric or velvet upholstery.

A L279 H76 D95 H143 **C** L159 H76 D95 H143 **B** L199 H76 D95 H143 **D** L222 H43 D83 H143

 $\frac{\textbf{roche}bobois}{\texttt{CONTRACT}}$

MAISON LACROIX

designed by Christian Lacroix Maison







designed by Marcel Wanders







FURNITURE

OCCASIONAL TABLES
COCKTAIL TABLES
BEDSIDE TABLES



NENUPHAR

designed by Greta Macri & Efrem Bonacina









CHESS

designed by Marcel Wanders



Cocktail tables in fibreglass and lacquered polyester resin (many finishes available).

A H60 Ø44 **C** H35 Ø90 **B** H48 Ø50

 $\frac{\textbf{roche}bobois}{\texttt{CONTRACT}}$

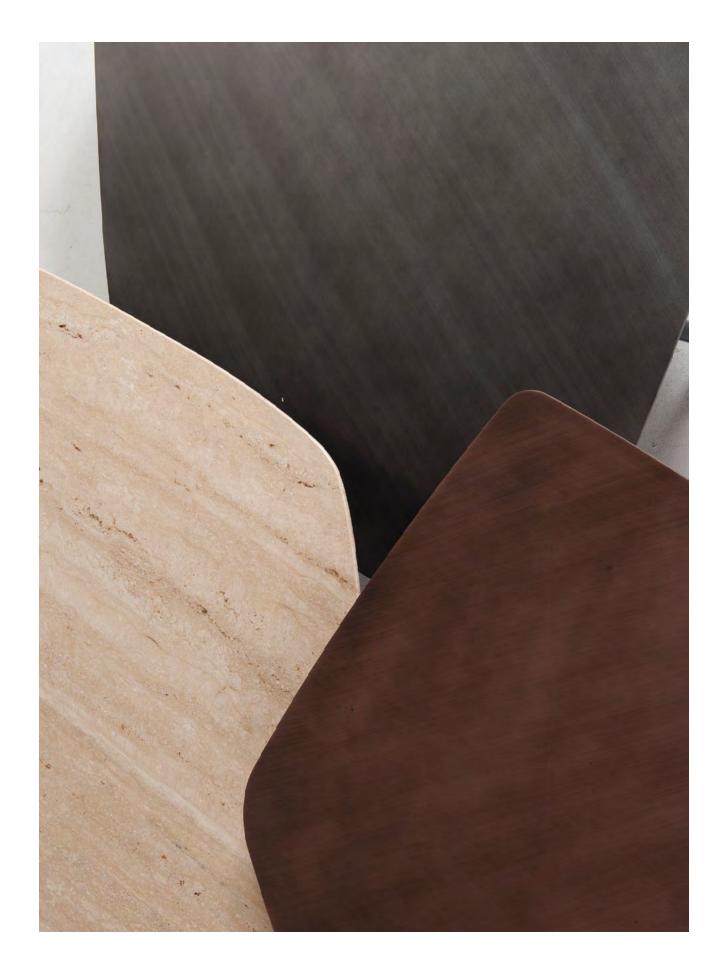
PATCHWORK

designed by Raphael Navot

















rochebobois

CONTRACT











DEFORMA

designed by Linde Derickx

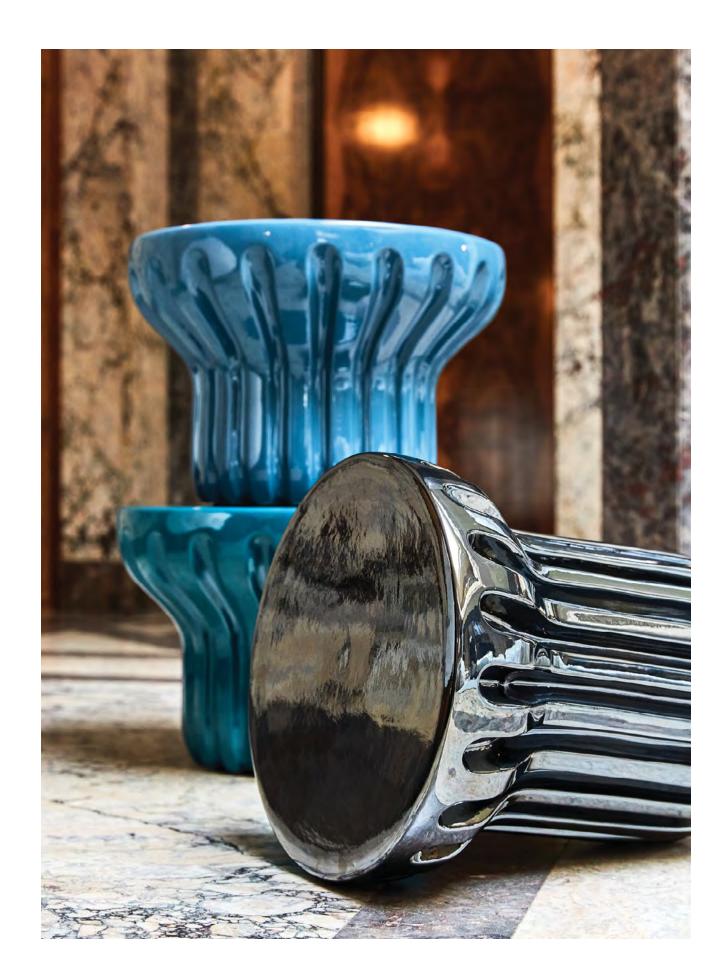




















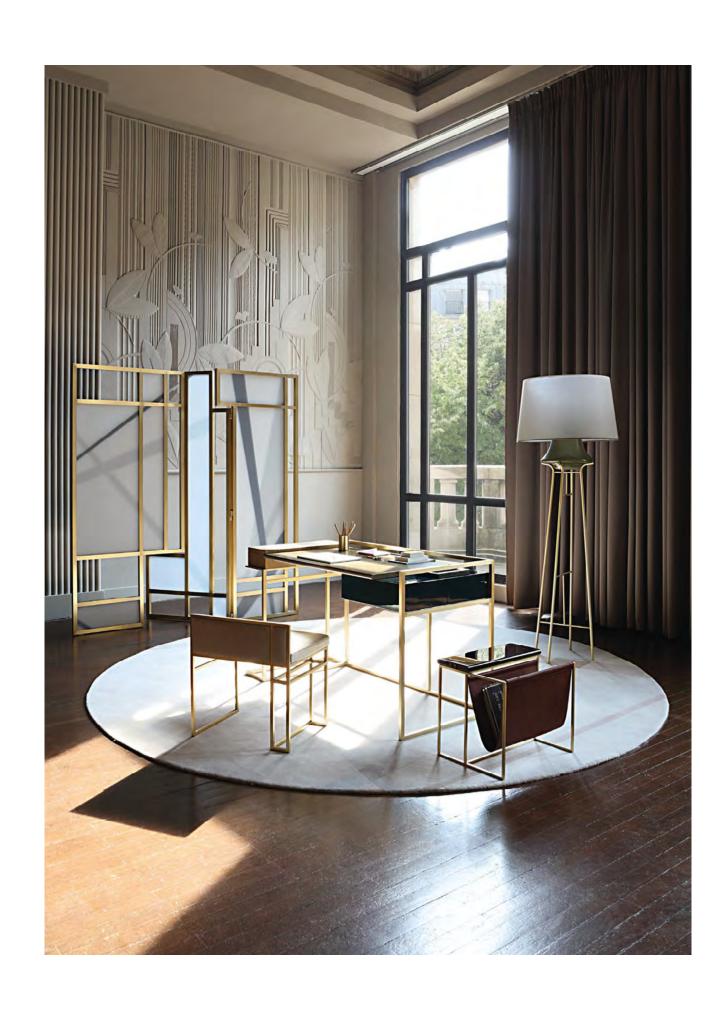


EDEN ROCK









FURNITURE

DESKS - TABLES - CONSOLES











EDEN ROCK designed by Sacha Lakic



PARK LANE

designed by Studio Roche Bobois







designed by Bruno Moinard

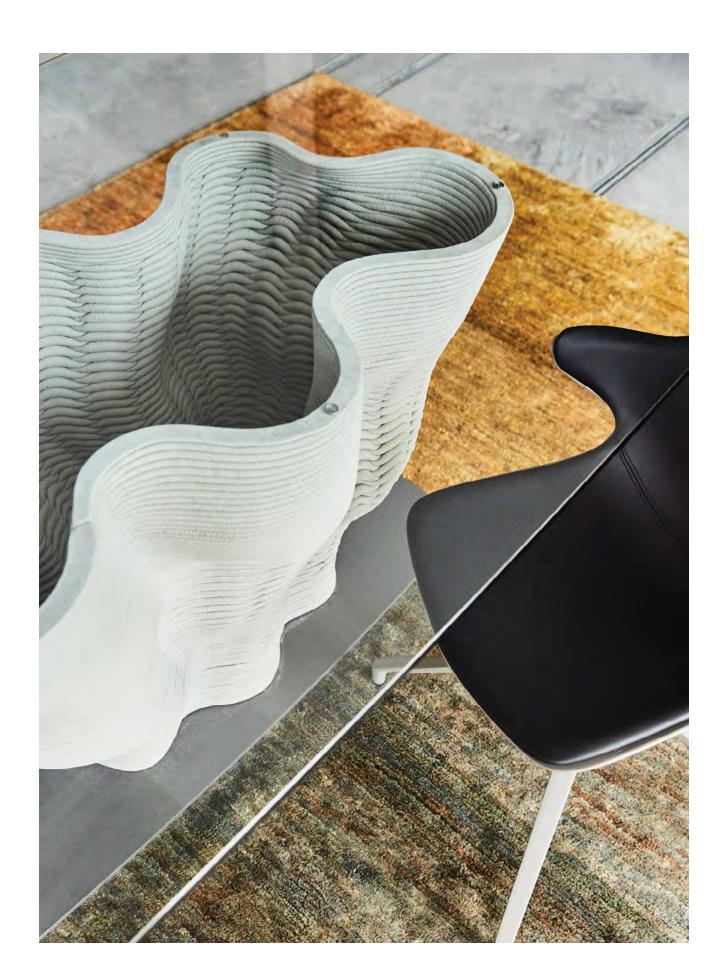


































designed by Eugeni Quitllet

















designed by Alexandre Dubreuil









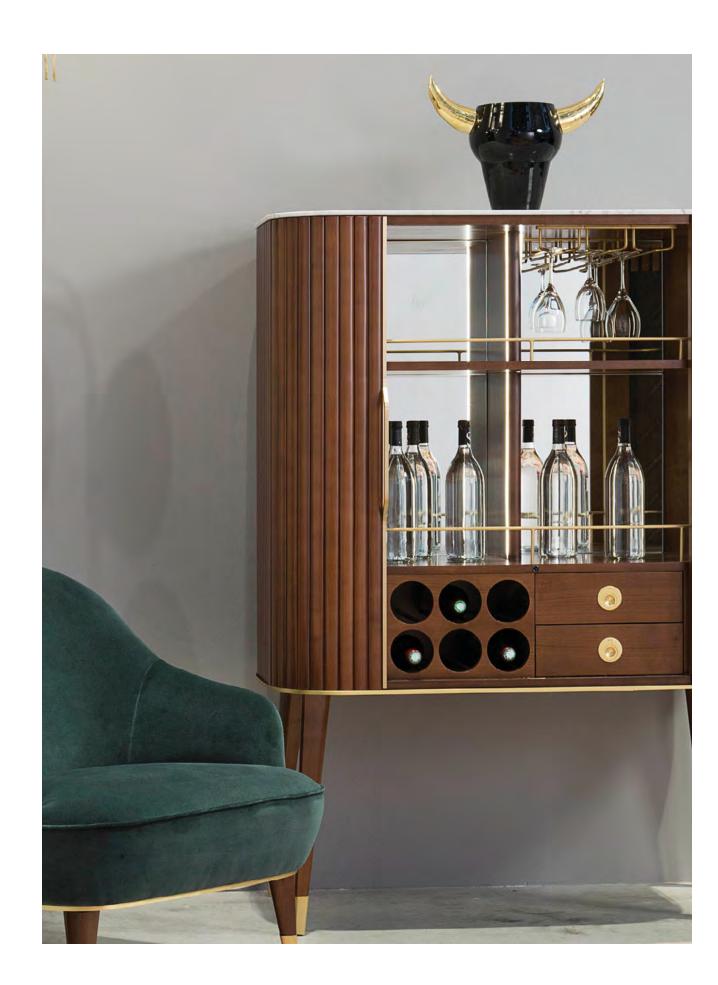




Console and bookcase in vertical strips of solid wood and shelves in oak veneer (many stains available). Base topped with Carrara marble.

A L130 H102 D40 **B** L160 H210 D40 Column unit and console in steel threads welded around framed shelves, epoxy lacquer finish (many colours available). Smoked glass top.

A L52 H186 D42 **B** L120 H80 D42 **roche**bobois CONTRACT



EDEN ROCK 133

designed by Sacha Lakic







EDEN ROCK

designed by Sacha Lakic









RIO IPANEMA

designed by Bruno Moinard



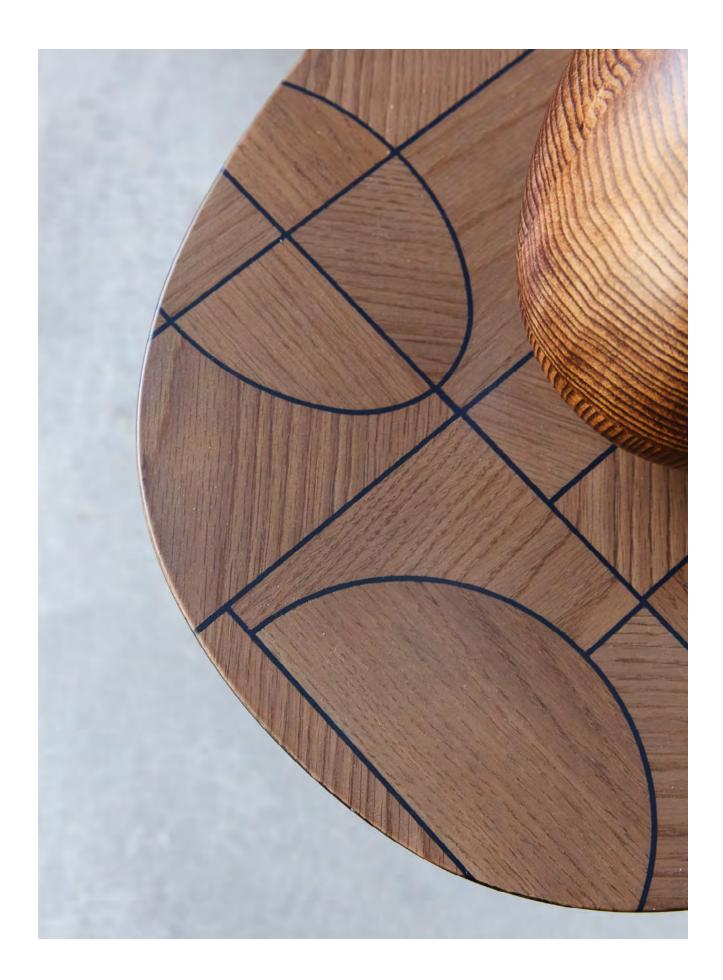








L150 H80 D40



PATCHWORK 139

designed by Raphael Navot





ROLLER

designed by Toni Grilo



designed by Studio Roche Bobois









В

GOURMET BAR FAUCHON

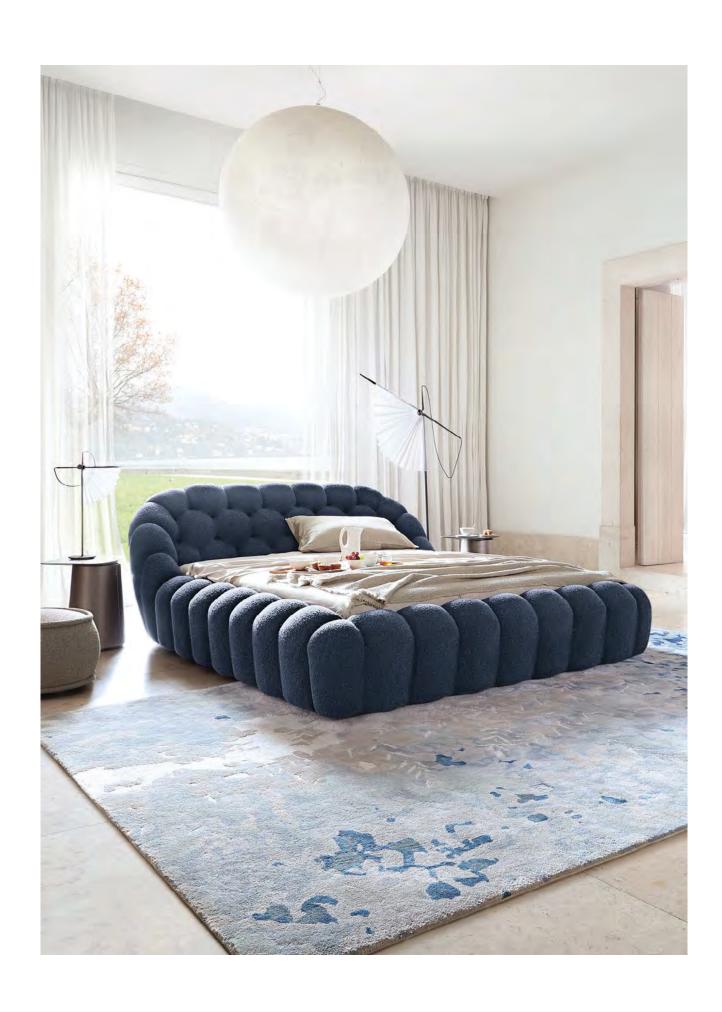
designed by Sacha Lakic







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FURNITURE

BEDS - BEDSIDE TABLES CHEST OF DRAWERS



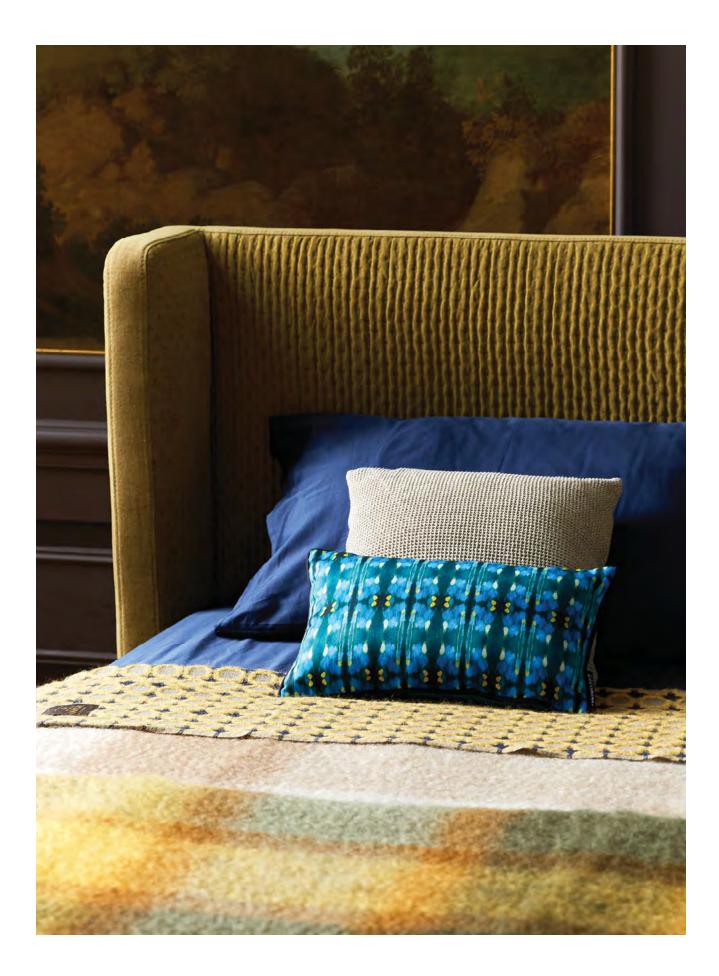
BACKSTAGE

designed by Roberto Tapinassi & Maurizio Manzoni









CONTRE-JOUR

designed by Studio Roche Bobois



COURCHEVEL

designed by Philippe Bouix







L262 H120 P229

PROFILE 153

designed by Hans Hopfer & Marco Fumagalli







EDEN ROCK 155 designed by Sacha Lakic



EDEN ROCK

designed by Sacha Lakic











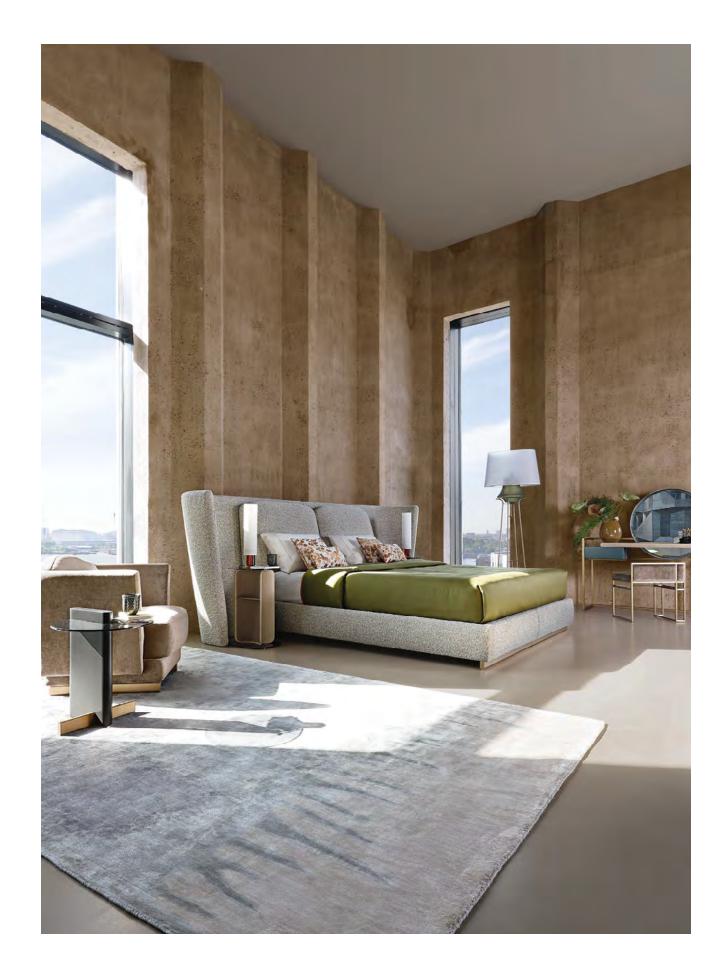
D L170 H137 D45

Dressing table, structure in MDF with cherry wood veneer, legs in solid cherry wood. LED-backlit mirror, top and shelf in bronze tempered glass. Detailing and leg tips in brushed brass.

Armless chair upholstered in fabric, structure in multiply pine and poplar plywood. Polyurethane foam and polyester batting for stuffing.

E L73 H77 D53

rochebobois CONTRACT



PARIS PANAME

designed by Bruno Moinard



PARIS PANAME

designed by Bruno Moinard









A L110 H195 D61

Wardrobe in MDF with defibrated ash veneer, leatherlined door, three adjustable wooden shelves, one rod, interior mirror. Gold-tone stainless steel legs. **B** L40 H60 D30

Bedside table in defibrated ash veneer, leather-lined

interior with two shelves, top and base in 10mm-thick

bronze glass with gold-tone stainless steel detailing.

Vanity with gold-tone stainless steel structure, top in defibrated ash, I lacquered drawer with bluemotion metal rails, I bevelled round mirror.

C L120 H135 D43

D L180 H80 D57

Chest of drawers in MDF with defibrated ash veneer, three drawers and one door in ash veneer, leather-lined interior. Gold-tone stainless steel legs.







Pedestal table with rotating top and induction charging system. Interior storage compartment with USB port.



Pedestal table with adjustable diffuser in lacquered aluminium. Structure in lacquered steel. Marble base.



designed by Roberto Tapinassi & Maurizio Manzoni

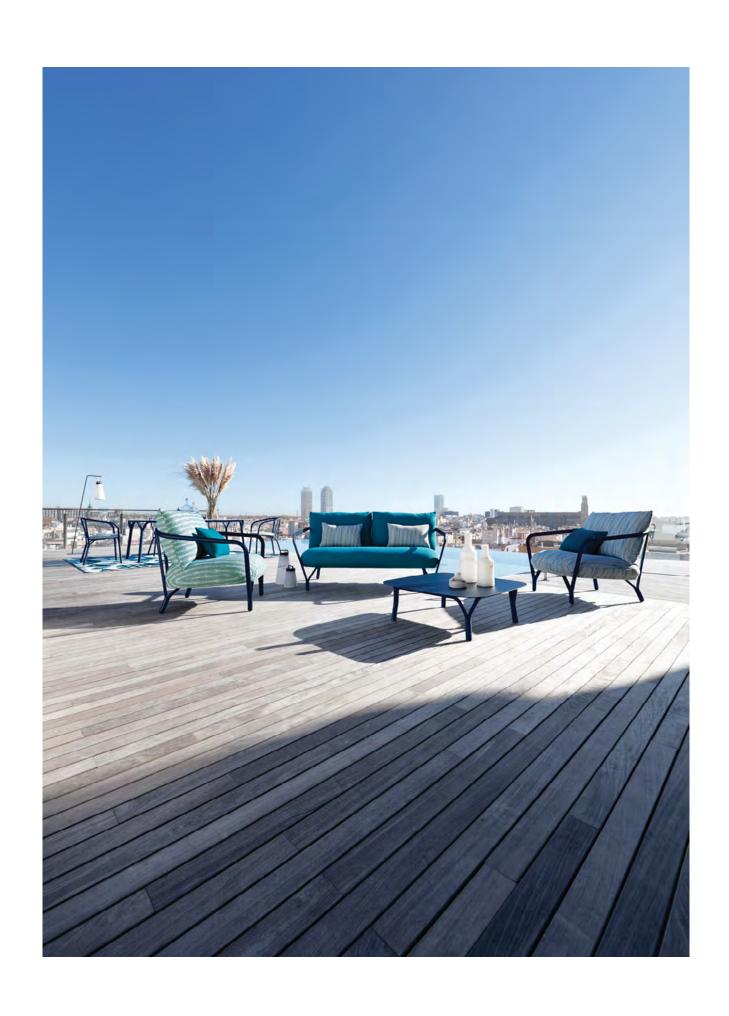


designed by Studio Roche Bobois









OUTDOOR



designed by Silvana Angeletti & Daniele Ruzza





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TRAVELER

designed by Stephen Burks





TRAVELER

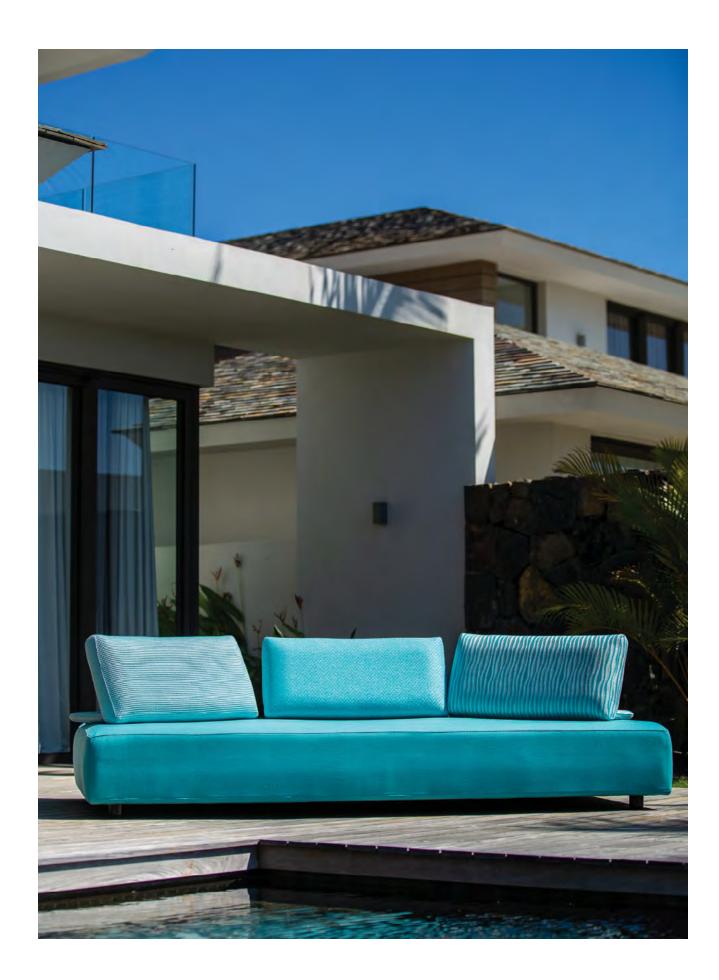
designed by Stephen Burks







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ESCAPADE 179

designed by Zeno Nugari



ECHOES OUTDOOR

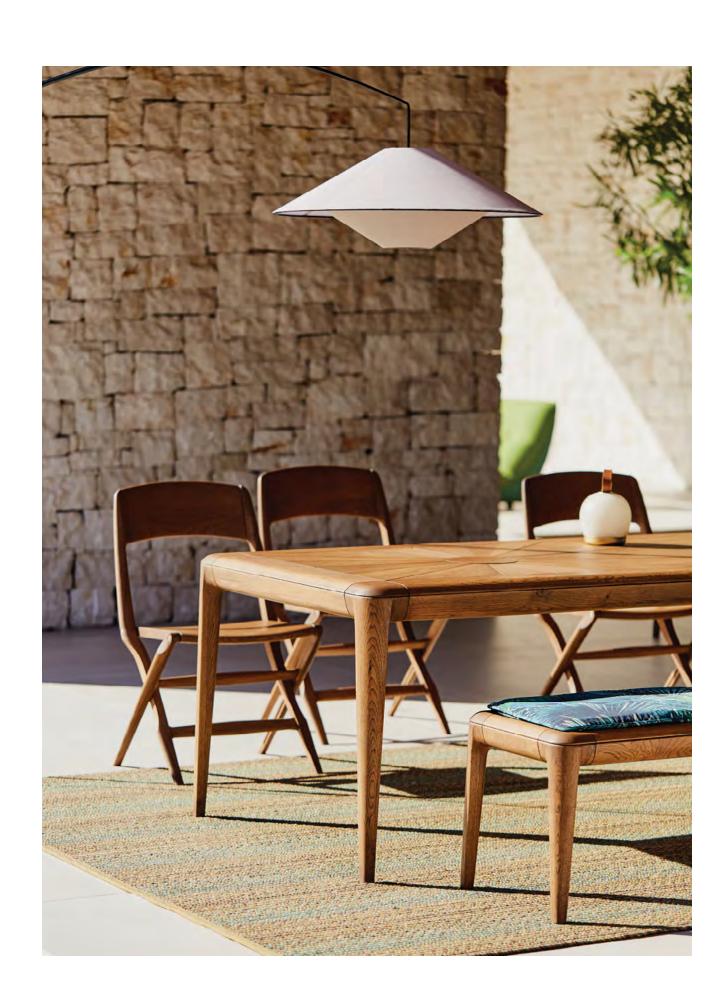
designed by Mauro Lipparini



designed by Mauro Lipparini















A L200 H75 D100

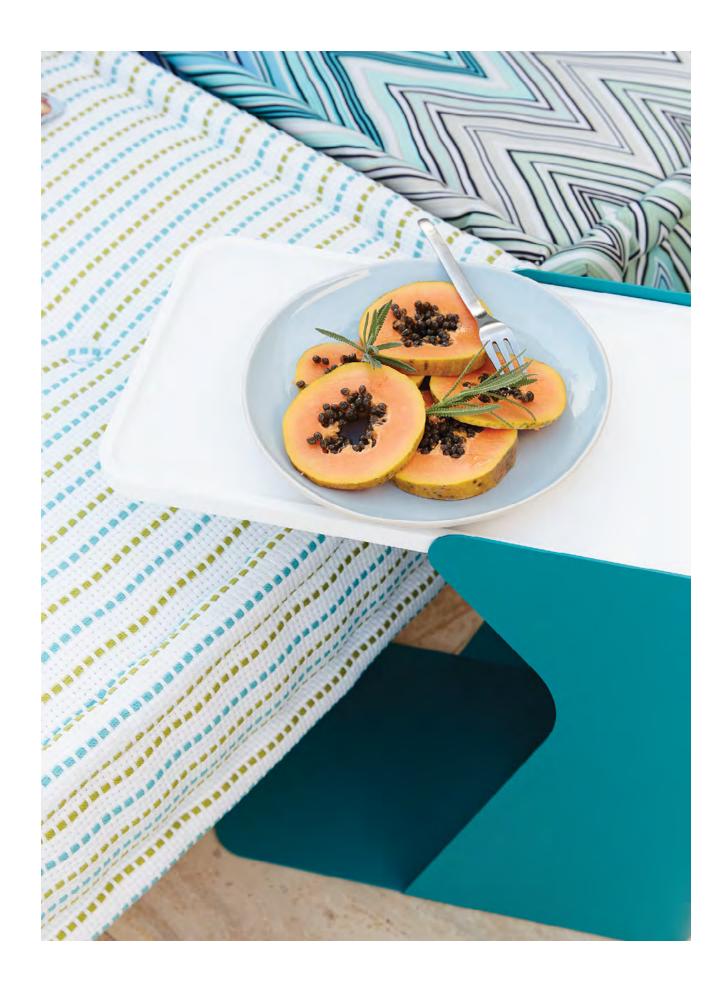
MADAMEO

designed by Marcello Ziliani















MAH JONG OUTDOOR

designed by Hans Hopfer





INFORMEL

designed by Hans Hopfer







Sofa and armchair in outdoor stretch fabric. Seat, back and armrests in Dryfeel foam.

A L236 H75 D103 H₁38 **B** L107 H75 D103 H₁38 rochebobois contract

SUNSET

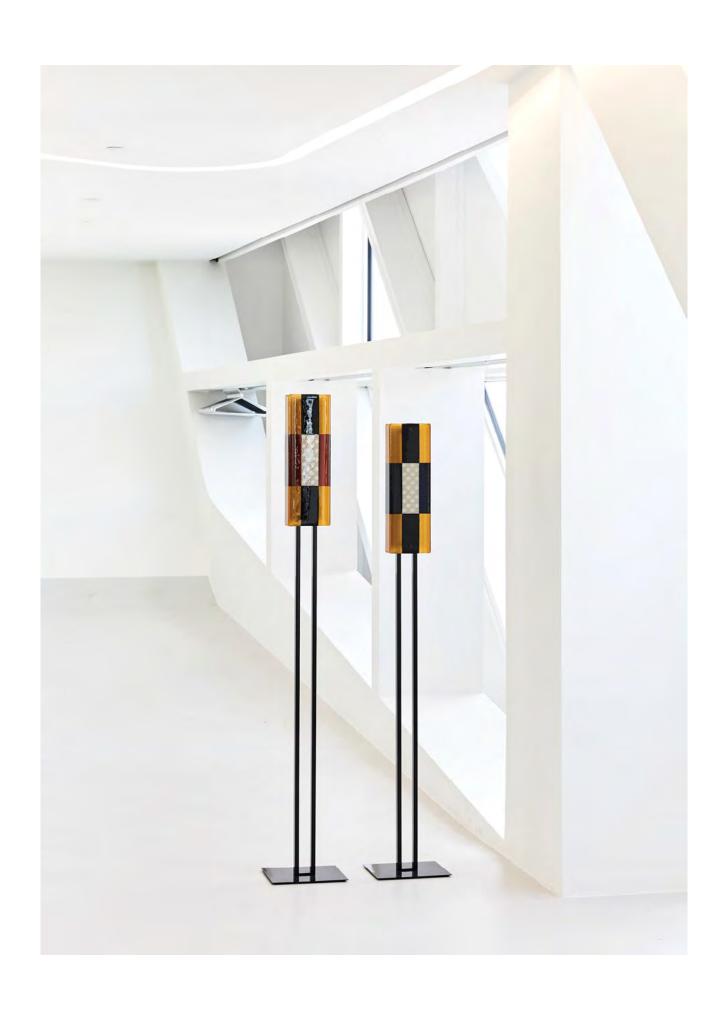
designed by David Rockwell

TEMPS CALME OUTDOOR

designed by Studio Roche Bobois







LAMPS









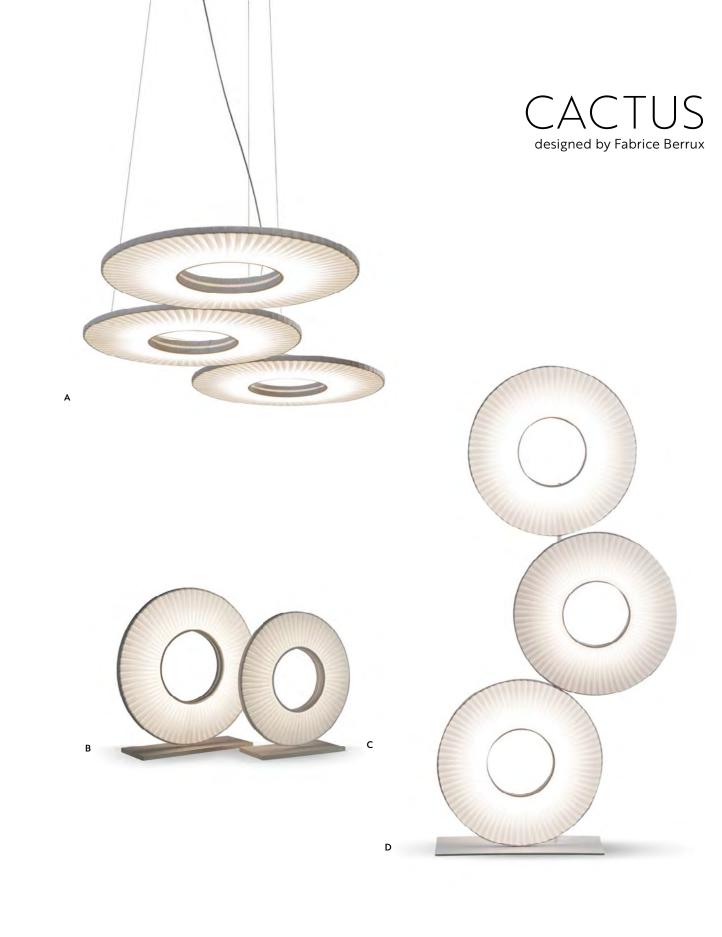


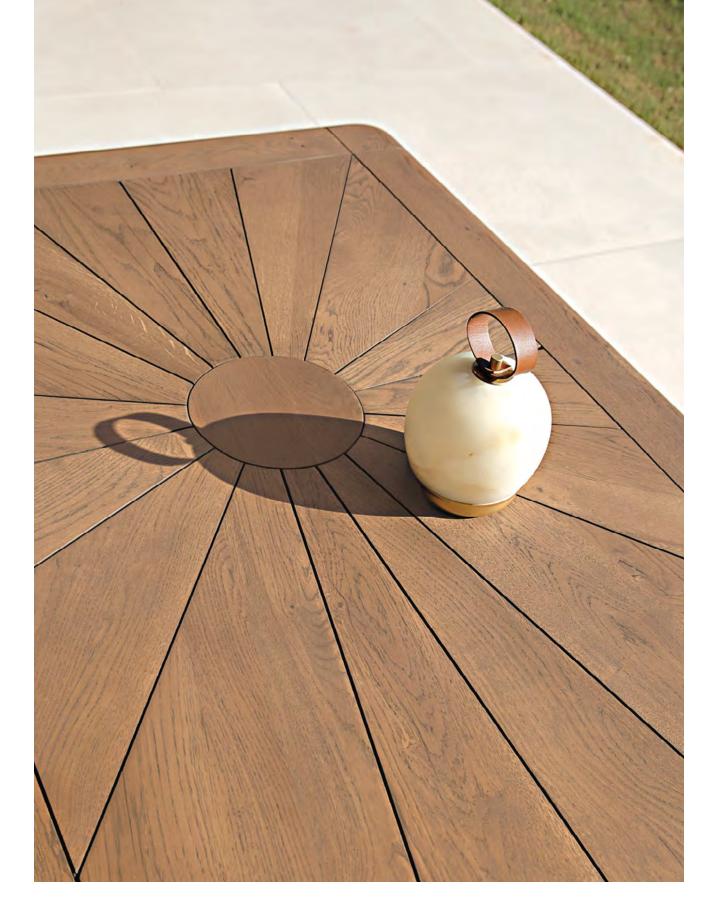




designed by Alexandre Dubreuil











B L185 H218

designed by Marta Bakowski







CHARLESTON

designed by Clarisse Dutraive















designed by Cédric Ragot





MOI NON PLUS

designed by Margaux Keller



designed by Lorenza Bozzoli







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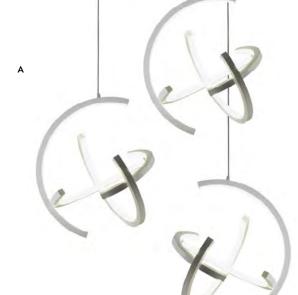


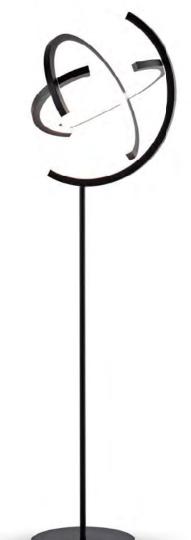






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NEGRESCO

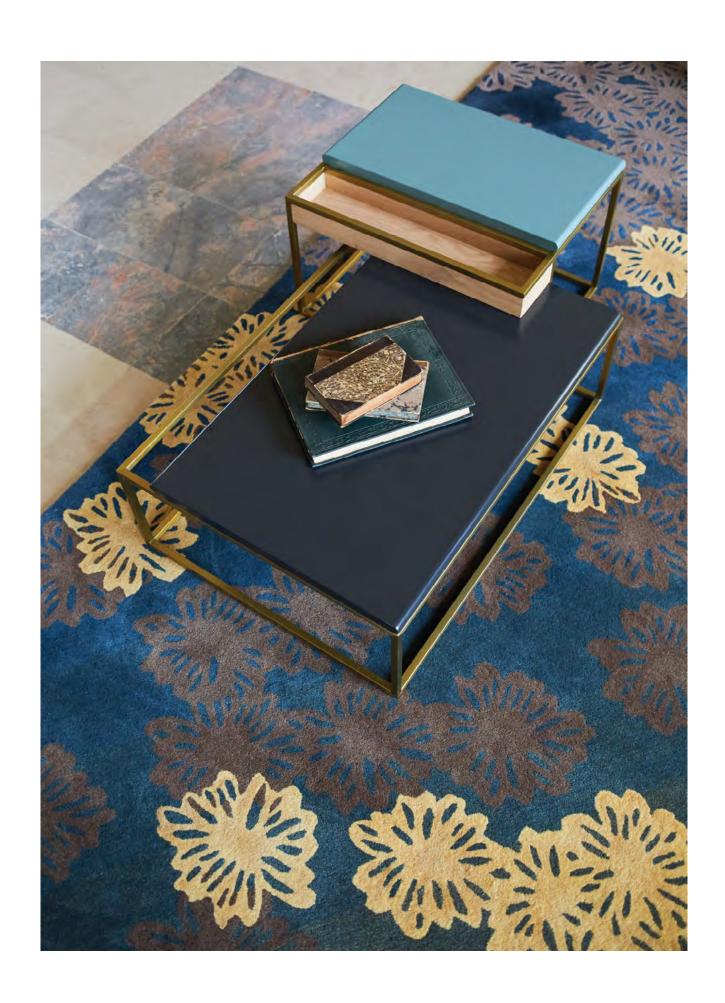
designed by Pierre Dubois & Aimé Cécil











R U G S







 $\frac{\textbf{roche}bobois}{\texttt{CONTRACT}}$ Hand-tufted rug in 70% wool and 30% vegetable silk. Velvet density: $3.5\ kg/m^2$. L200 H300/L250 H350

SHARK BAY

designed by Yann Arthus-Bertrand











Ø300/Ø400

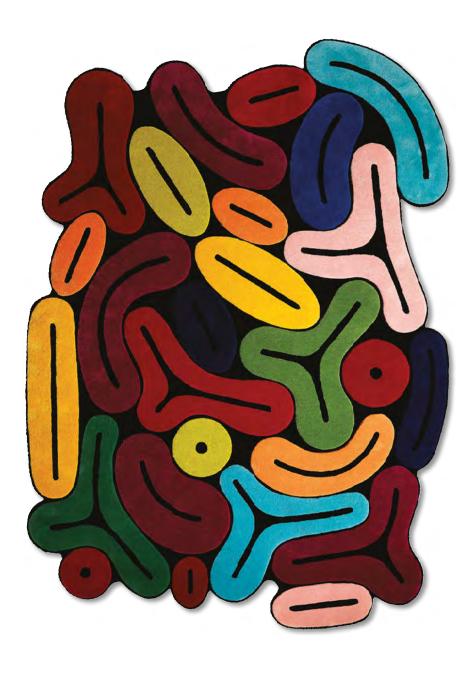




Tufted and printed rug in 100% silky polyamide.

designed by Joana Vasconcelos





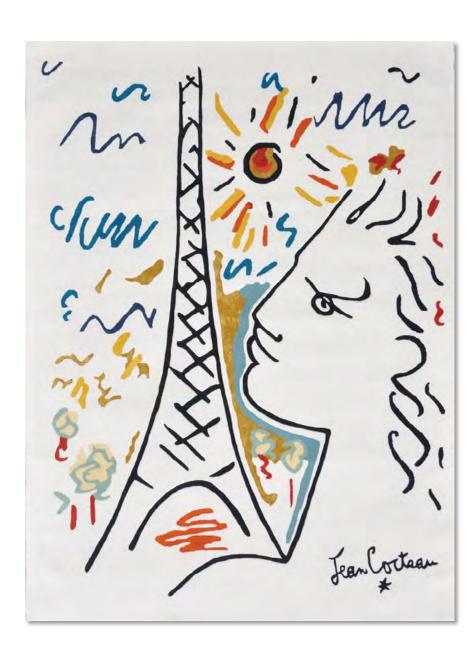


 $\frac{\textbf{roche}bobois}{\texttt{CONTRACT}}$ Tufted and printed rug in 100% polyamide. Ø300 / Ø280

TOUR EIFFEL

designed by Collection Jean Cocteau







L200 H300/L250 H350

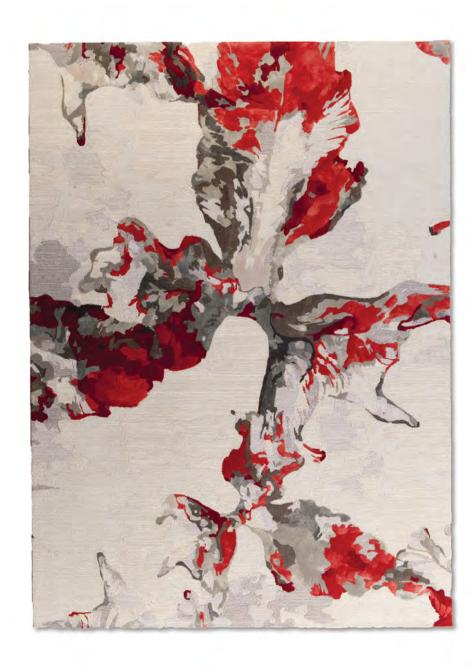
KIRIKORI designed by Kenzo Takada

FUYOU-YASHI

designed by Kenzo Takada









rochebobois contract Hand-knotted rug in 100% hand-spun, natural wool. Velvet density: $2.8\ kg/m^2$. L200 H300/L250 H350



MIRRORS











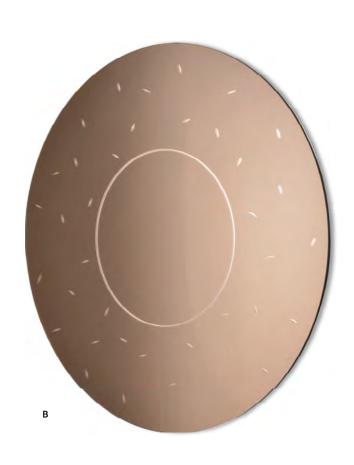


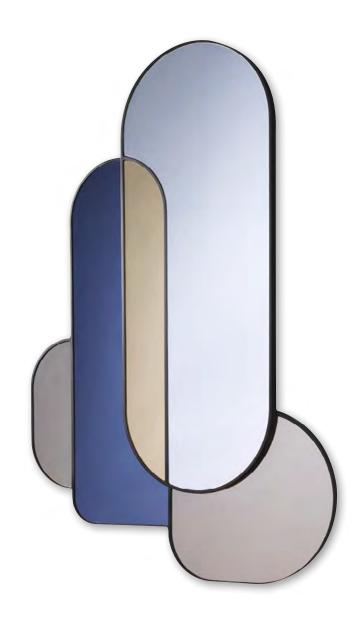
Ø120 D10

INCISO designed by 505









B Ø110 D5



NEGRESCO designed by Pierre Dubois & Aimé Cécil







L44 H60 D10



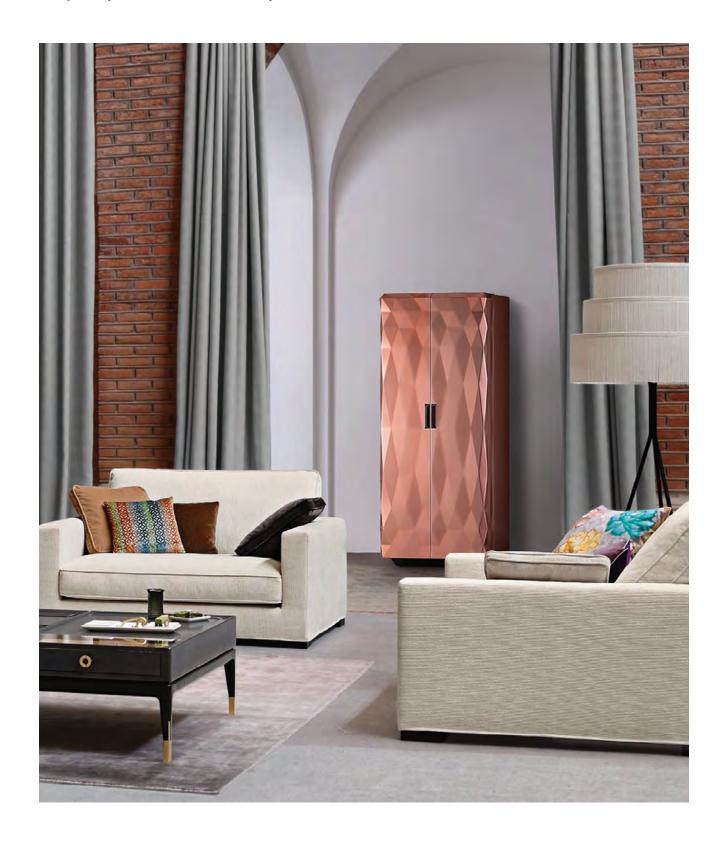
COMPLETED PROJECTS

EXTRACT



GOURMET BAR

designed by Sacha Lakic and made by Roche Bobois for Fauchon Hotel







KWERK HAUSSMANN

Coworking space, Paris 8

LES JARDINS DE COPPELIA

Hotel, restaurant and spa, Honfleur









PALAZZO BIANCA CAPPELLO

Hotel, Florence

PALAZZO RIDOLFI









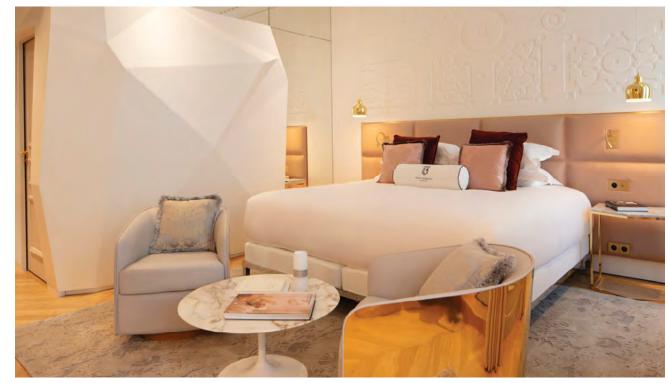














Who is the Roche Bobois Contract Department for?

All professionals managing projects in the hotel, restaurant and office space industry, as well as architects, decorators and influencers.

What are your rates?

We have no fixed rates, since our collections are highly varied and customisable. However, we are very responsive and will answer any price inquiries promptly.

What are your terms of business for professionals?

Our terms of business are adjusted with respect to the recommended retail prices, factoring in the quantities and characteristics of each project.

What are your manufacturing lead times?

Our usual lead times are between 12 and 14 weeks for our workshops (excluding delivery time).

Do you deliver worldwide?

Our network of more than 250 showrooms worldwide equips us with many local intermediaries able to deliver to the vast majority of locations.

What are your payment terms?

As we deal with customised orders, we require a deposit of 50% of the total order amount, including taxes, to start the procurement process and launch production.

Can I personalise your products? (dimensions, upholstery, etc.)

The majority of our models are available in many dimensions and finishes. We will also assess all requests for bespoke products.

Where are your products manufactured?

Our products are manufactured exclusively in Europe.

Do you comply with the standards applicable to hotels / public access buildings? (fire safety, etc.)

Yes, we comply with the most stringent standards applicable in the countries to which our products are exported. British fire safety standards, California's standards regulating formaldehyde emissions: Roche Bobois adapts to the restrictions laid down by the relevant legislations and, by extension, to those applicable to your project.

How can I obtain 2D and 3D files of your products?

We have a platform that centralises our 2D and 3D resources, as well as our product photos and tear sheets.

Do you provide samples?

Yes. We provide the necessary samples at the time of confirming a project's finishes.

Where can I see your completed projects?

Click on this link for a full presentation of our Contract department's completed projects.



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