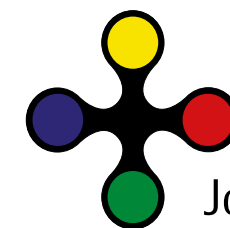


a Arte de viver by  
Joana Vasconcelos

**rochebobo**is  
PARIS



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*"Everyday life is my main source of inspiration. My works are conceived from elements, from everyday materials. As a woman and Portuguese, the know-how and materials specific to my culture are essential: the azulejos that dress both the interiors and exteriors of our buildings or the crocheted doilies that are present in all Portuguese interiors, which cover sofas, tables, or televisions. For me, this collection in collaboration with Roche Bobois represents the perfect alliance between Art, Design and Life."*

**Joana Vasconcelos**

### About Joana Vasconcelos:

Joana Vasconcelos lives and works in Lisbon. She has exhibited regularly since the mid-1990s. Her work became known internationally after her participation in the 51st Venice Biennale in 2005, with the work A Noiva [The Bride] (2001-05). She was the first woman and the youngest artist to exhibit at the Palace of Versailles, in 2012. Recent highlights of her career include a solo exhibition at Guggenheim Museum Bilbao, the project Trafaria Praia, for the Pavilion of Portugal at the 55th Venice Biennale; the participation in the group exhibition The World Belongs to You at the Palazzo Grassi/François Pinault Foundation, Venice (2011); and her first retrospective, held at the Museu Coleção Berardo, Lisbon (2010).

### About Roche Bobois:

Roche Bobois embodies the diversity of French design. Thanks to the support of their network of European manufacturers, relationships with renowned designers (Raphael Navot, Marcel Wanders, Kenzo Takada, Ora Ito, Cédric Ragot or Stephen Burks ...) and fashion houses (Jean Paul Gaultier, Missoni Home and Christian Lacroix Maison), the brand takes on the challenge of internationalization by offering each of its customers a personalized approach to design and creation. Roche Bobois is committed to supporting many initiatives and events of cultural and artistic nature.

### About the collaboration:

Roche Bobois challenged the renowned Portuguese artist Joana Vasconcelos to reinterpret six of their iconic models.

Joana Vasconcelos recreated these pieces by preserving their original essence while inscribing her identity. Her unparalleled creativity highlights Portuguese artisanal traditions and know-how.

The six revisited pieces - two Ava chairs, the Lady B and Nuage armchairs, the Sismic and Cute Cut cocktail tables and a composition of the iconic Mah Jong sofa - were exhibited on May in the artist's studio in Lisbon as part of the ARCO contemporary art fair. In September the pieces were exhibited in Geneva in partnership with the Gowen Contemporary Gallery. The art pieces travelled in Paris in October and were presented during the FIAC. The works will then cross the Atlantic in December to be exhibited at the Perez museum in Miami as part of the international contemporary art fair, ART BASEL from December 5 to 8.

**All proceeds will be donated to the Joana Vasconcelos Foundation.  
This charity aims to promote and develop art through educational projects.**



**Wicca**

*Lady B armchair, designed by Cécile Maia Pujol (2014)*

Handmade woollen crochet, ornaments, polyester.  
90 x 120 x 117 cm / 35.4" x 47.2" x 46"

\$55 000





### **Dissipação**

*Nuage 2 armchair, designed by Roberto Tapinassi & Maurizio Manzoni (2005)*

Handmade woollen crochet, ornaments.

91 x 71 x 81 cm / 35.8" x 27.9" x 31.8"

\$45 000





**Éclair**  
*Sismic ottoman, designed by Cédric Ragot (2010)*  
Handmade woollen crochet, ornaments, polyester, copper wire.  
63 x 88 x 67 cm / 24.8" x 34.6" x 26.3"

\$22 000





### **Linda-a-Velha**

*Ava chair, designed by Song Wen Zhong (2009)*

Handmade cotton crochet.

82 x 61 x 58 cm / 32.3" x 24" x 22.8"

\$35 000

### **Linda-a-Velha**

*Cute Cut cocktail table, designed by Cédric Ragot (2006)*

Handmade cotton crochet

25 x 104 x 87 cm / 9.8" x 40.9" x 34.2"

\$35 000





### **Primavera**

*Ava chair, designed by Song Wen Zhong (2009)*

Handmade cotton crochet.  
82 x 61 x 58 cm / 32.3" x 24" x 22.8"

\$35 000

### **Primavera**

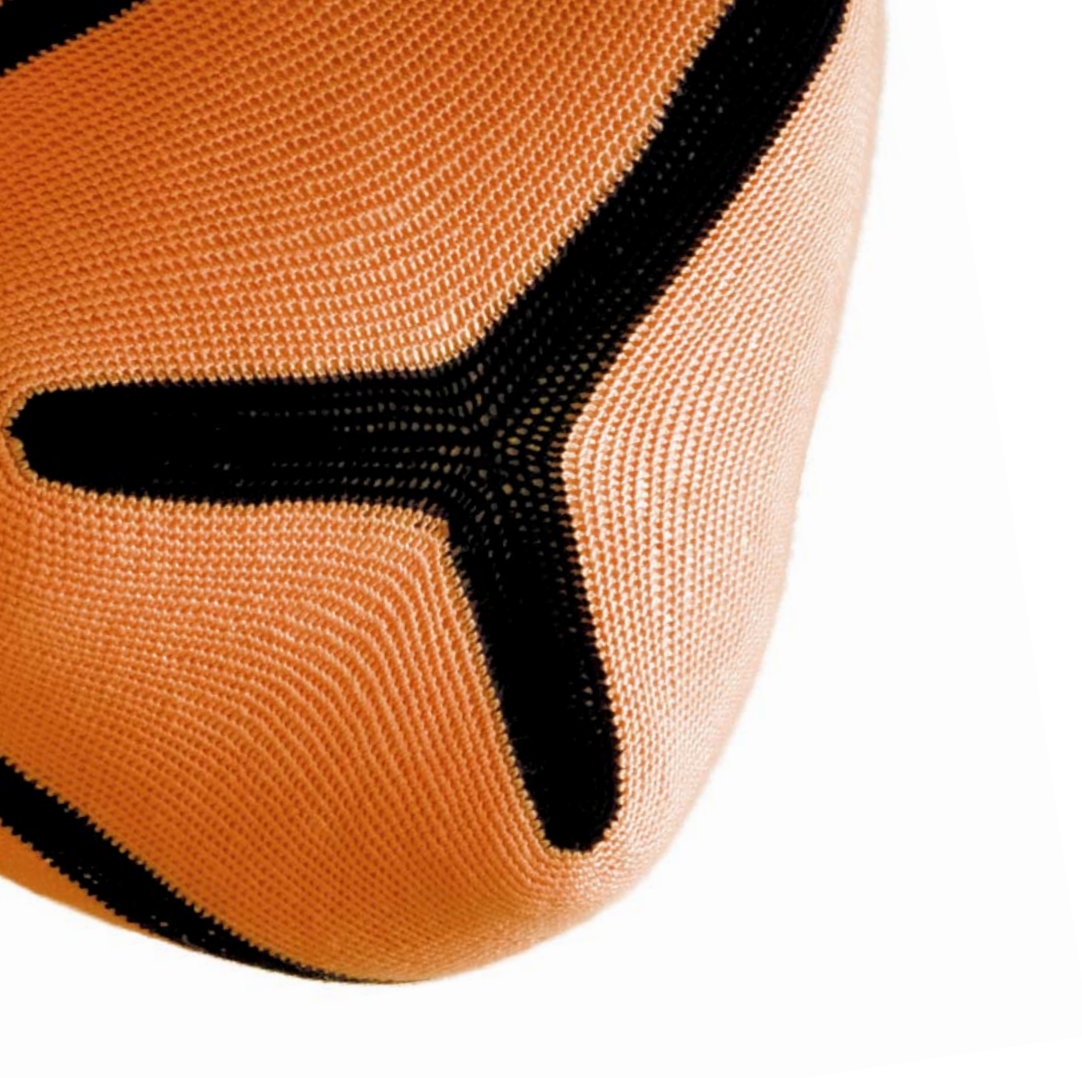
*Cute Cut cocktail table, designed by Cédric Ragot (2006)*

Handmade cotton crochet.  
24 x 58 x 59 cm / 9.4" x 22.8" x 23.2"

\$28 000







**Paisagem**

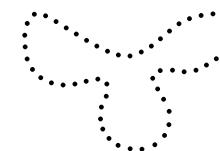
*Mah Jong modular sofa, designed by Hans Hopfer (1971)*

Handmade woollen crochet, polyester.  
300 x 300 cm / 118" x 118"

\$170 000 the whole set.







**FUNDAÇÃO JOANA VASCONCELOS**

LISBOA

FOUNDATION

Fundação Joana Vasconcelos's mission is to support those who make Art their path.

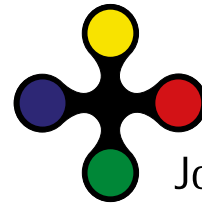
Fundação Joana Vasconcelos aims to preserve the artist's work and the promotion and development of arts and cultural education. Therefore, it is creating a collection of Joana Vasconcelos's works, as well as other artists', together with the preservation of the artist's archive. Furthermore, the foundation awards grants and collaborates on other organisations's projects and initiatives. Simultaneously, the foundation has charitable purposes and supports causes that are relevant to the society.

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